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## Press release

Neuchâtel, the 8th of March, 2011

### Colibrys SA strengthens its presence in China

**Neuchatel, Switzerland: Colibrys signed today an agency agreement with NAV Technology Co., Ltd. based in Beijing, China for its MEMS accelerometers within China.**

Colibrys has profited from significant growth within China across many different markets these past years in particular for instrumentation and industrial applications. To support the increasing number of customers we have decided to strengthen our investment in China and increase the number of application support and sales people across the region.

“NAV TECH gives us the additional support needed across the wide geographical and applications areas. Having worked with us indirectly for many years they will hit the ground running with already a strong knowledge of our products and capabilities”, stated Bahram Arbab, Sales Director for Europe and Asia within Colibrys.

“ After many years cooperation with Colibrys, we are confident to increase the business opportunities for Colibrys MEMS accelerometers in China where demand for high accuracy, high reliability, safety critical motion sensors is growing rapidly “ says Ying Ke, Director of International Business of NAV TECH.

#### About Colibrys

COLIBRYS is a world-leading supplier of standard and semi-custom MEMS based motion sensors to the harsh-environments (Military, Aerospace and Energy) and safety critical (Industrial and Instrumentation) applications. COLIBRYS family of motion sensors includes extremely low noise, shock resistant seismic sensors, high stability shock tolerant inertial and shock accelerometers tilt sensors as well as DC coupled capacitive vibration sensors. COLIBRYS is based in Neuchâtel, Switzerland. Additional information is available at [www.colibrys.com](http://www.colibrys.com).

#### About NAV TECH

**NAV TECH** is a high-tech enterprise established by technical professionals and experts in 2002. NAV TECH commits itself in developing and manufacturing innovative products and systems in the field of communication, navigation and modern signal processing. After years of research and development, NAV TECH has developed serials of mature products for navigation and inertial measurement application.

NAV TECH tracks the global technology and industrial trend and is endeavoured to introduce high performance and cost efficient inertial products to serve the market. Its strong technical background and distribution network across China works closely with customers to bring value-added services in the market.

More information for Chinese customers please see [www.navsensor.cn](http://www.navsensor.cn).

#### Contacts

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